

Victoria Kukharenko

Product Designer

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SUMMARY

Product designer working end to end across iOS and web. Shipped an AI document assistant MVP on two platforms, redesigned an e-commerce product card that became the catalog-wide standard, and built the design systems those products ship from.

EXPERIENCE

Product Designer — Hooh

Jan 2025 — Mar 2026

Full-time, remote · AI document assistant, iOS and web · startup — the only product designer, with a PM, product owner, art director and two engineers

- Designed and shipped the MVP on web and iOS — upload, layered AI summaries, assistant chat and file organization. In internal testing every participant took a real document from upload to understanding unaided.
- Introduced Progressive Disclosure (Snapshot → Summary → Q&A) after testing showed a single-step summary left users either over-summarized or unable to go deeper; it became the pattern for every later document feature.
- Designed the trust model for an assistant that can be wrong: source citations on every claim, user-controlled document scope, stated uncertainty, the original always one tap away.
- Extended the reader into a document workspace — Smart Fill (form fields recognized and filled from the user's own documents, every value overridable), reusable signature, non-destructive markup and versioning: ten flows on one scaffold, designed in six weeks and handed off complete, plus the design system the team ships from.

Product Designer — iTAB

May 2024 — Apr 2026

Part-time, remote · health and wellness e-commerce · web and mobile app

- Designed the specialist-consultations service end to end — specialist listing, specialist card and the user-side booking flow — alongside redesigns of the homepage and the product catalog, and sections throughout the app and the site.
- Redesigned the supplement product card across web and mobile to cut drop-off in a high-trust category. After launch drop-off fell and add-to-cart rose on every step redesigned, and the card system rolled out across the entire catalog as the new standard; figures under NDA.
- Defined purchase states: the CTA becomes a quantity control with immediate feedback, and unavailable products offer restock and alternatives instead of a dead end.

UX/UI Designer — Infomedia

May 2023 — Feb 2025

Full-time, remote · communication products

- Worked on products for Russian Railways (RZD) and Rosatom, turning complex requirements into clear user flows and interfaces. Project details under NDA.

Product Designer — Freelance

Mar 2022 — Present

- Syno.art** (2026 — Present) — art platform for Cyprus. Designed the artist side end to end — auth, profile and portfolio, the open-call flow and applications dashboard — 180+ screens across desktop and mobile, built on a design system of 296 components and 400 tokens in primitive, semantic and adaptive layers.
- Cryptomi** (2023–2024) — interfaces for a crypto product; dense, data-heavy flows made approachable.
- Abramova School** (2023–2024) — UX/UI design alongside mentoring junior designers: critiques, portfolio reviews, feedback.

SKILLS

AI products — LLM assistants and conversational UI · progressive disclosure of model output · source citations and provenance · scoped context control · uncertainty and failure states · human-in-the-loop override

Design — Product and UX/UI design · interaction design · information architecture · user flows · interactive prototyping · responsive design · iOS and web

Design systems — Component libraries · design tokens · theming and dark mode · adaptive breakpoints · design QA

Research and delivery — Usability testing · user interviews · UX audit · competitor analysis · developer handoff and specs · mentoring

Tools — Figma (variables, components, auto-layout, Plugin API) · FigJam · HTML / CSS / JavaScript · AI coding agents (Claude Code, Codex) — working prototypes and custom Figma plugins for bulk token audits and migrations

EDUCATION

Uprock School — Certificate, product / UX/UI design. 2022 — 2024.

Sykytykar State University — Master's degree, Ecology. 2019 — 2021.

Ukhta State Technical University — Bachelor's degree, Geodesy for Land Management and Cadastre. 2012 — 2016.

LANGUAGES

Russian — native · English — B1–B2, working proficiency